

TO: Members of the Ontario General Contractors Association (OGCA)

Subject: 2010 NEW VEHICLE FLEET DISCOUNT PROGRAM

The Ontario General Contractors Association has negotiated an exclusive **Fleet Discount Program** with Chrysler Canada Inc. for the purchase of new 2010 Chrysler Dodge Jeep vehicles for OGCA members. The OGCA has been assigned its own unique Fleet Administration Number that all its' **Member Companies** can use when purchasing a brand new Chrysler, Jeep or Dodge vehicle. With *proof* of current OGCA membership companies can purchase new 2010 vehicles from Chrysler Canada with substantial discounts of up to \$10,500.00. The Ontario General Contractors Association FAN number is G0083. Note: Larger members of the association may have in place and may continue to negotiate their own agreements with Chrysler Canada Inc.

CLEAR & SIMPLE DISCOUNTS

Chrysler Canada Inc. has set up a simple and easy to use discount structure that provides **TRUE FLEET** concessions/discounts on vehicles such as 1500/2500/3500 Ram Trucks, 3500 Cab & Chassis, Dakota Trucks, Caravan Cargo Vans and Dodge Sprinter Vans/Wagons. These discounts are substantially better than their standard fleet discounts. Under their standard fleet rules a company must qualify for its own individual Chrysler Canada Inc. approved fleet code (FAN) to use even the basic fleet program. Under this proposal, the company only needs to be a current OGCA member to qualify. The sample discounts shown below are normally reserved for companies who purchase much larger number of vehicles at one time. For OGCA members you need only purchase a single vehicle to obtain the discount. These 2010 fleet concessions apply only to vehicles purchased and registered in the name of an OGCA member company**. Fleet concessions are in lieu of all retail incentives and cannot be used in conjunction with any other discounts or incentives. OGCA member must provide proof of membership to the local Chrysler Dodge Jeep dealer.

FLEET DISCOUNTS ARE BASED ON DEALER COST AND NOT Manufacturers Suggested Retail Price (Window sticker price). IN OTHER WORDS AN OGCA MEMBER PAYS DEALER COST, LESS THE FLEET CONCESSION PLUS THE NEGOTIATED DEALER PROFIT. (Plus freight and applicable fees & taxes)

****Continued for 2010: Employees of OGCA member companies who are required to purchase their own personal vehicle for work purposes may also qualify for the program discounts. If the OGCA member company provides the Chrysler dealer the Fleet Buyer Qualification Letter (available from dealer) stating that the employee is being financially compensated on an ongoing basis (for mileage, depreciation and other related expenses) for the personal vehicle and that the vehicle is being used primarily in the performance of company duties they will qualify for the discounts.**

SAMPLE DISCOUNTS (Effective Aug 4, 2009):**

1. 2010 1500 Dodge Ram Trucks **OGCA DISCOUNT is \$8520.00**

Dodge 1500 is an ALL-NEW redesigned vehicle for 2009. It was also chosen as the AJAC "Truck of the Year" at the recent Canadian Auto Show. It has been re-priced downward plus Options made standard.

2. 25/3500 Dodge Ram Trucks 2010 **OGCA DISCOUNT is \$10,500.00^**
3. 4500/5500 Dodge Ram Trucks 2010 **OGCA DISCOUNT is \$9260.00**
4. 2010 Dodge Grand Caravan and Cargo Van **OGCA DISCOUNT is \$7460.00**

The Payload on Caravan Cargo Vans is now 1800 lbs

5. Dodge **Dakota** Trucks 2010 **OGCA DISCOUNT is \$8860.0**

6. Dodge Sprinter Van/Wagon 2009 OGCA DISC. IS \$1700

***Discounts on additional models available on request. ^Discount on 3500 Cab-Chassis is \$10,380.

As you can see this is a great opportunity for OGCA members to save thousands of dollars on the purchase of new 2009 Chrysler Dodge and Jeep vehicles.

For further information on Chrysler Dodge Jeep vehicles or to locate a dealer please visit their website at:




www.fleet.chrysler.ca

Email us at fleetinfo@chrysler.com or use Canada Fleet Info Line phone: 1-800-463-3600

ACCOUNT NAME: **ONTARIO GENERAL CONTRACTORS ASSOCIATION** DATE: **Aug 4 2009**

FAN #: **G0083**

Discounts on other models available upon request

2010 MODELS	CODE	2010 Concession Number	2010 Concession Amount	+	CMA	=	TOTAL DISCOUNT
Division							
	Chrysler Sebring Sedan	JSC*41			\$6,000		\$6,310
	Chrysler Sebring Convertible	JSC*27			\$440		
	Chrysler 300	LX* *48			\$9,500		\$9,880
	Chrysler 300C	LXCS48			\$9,500		\$9,980
	Chrysler Town and Country	RTY*53			\$7,100		\$7,510
	Dodge Caliber	PMD*41			\$230		
	Dodge Avenger	JSD*41			\$290		
	Dodge Nitro	KA**74			\$340		
	Dodge Journey	JC**49			\$3200		\$3,480
	Dodge Challenger	LCD*22			\$360		
	Dodge Charger	LXD*48			\$9,500		\$9,870
	Dodge Grand Caravan CV	RTKE53			\$7,100		\$7,460
	Dodge Grand Caravan	RT****			\$7,100		\$7,460
	Dodge Dakota	ND* * * *			\$8,500		\$8,860
	Dodge Ram - 1500	DR****			\$8,100		\$8,520
	Dodge Ram 2500 Reg. / Crew	DJ****			\$10,000		\$10,500
	Dodge Ram 3500 Reg. / Crew	D2****			\$10,000		\$10,500
	Dodge Ram - 3500 Cab Chassis	DC****			\$10,000		\$10,380
	Dodge Ram 4500 Cab Chassis	DM****			\$8,800		\$9,260
	Dodge Ram 5500 Cab Chassis	DM****			\$8,800		\$9,260
	Dodge Sprinter Cargo Van	VB**1*			\$0		
	Dodge Sprinter Passenger Van	VB**5*			\$0		
	Jeep Wrangler	JKJ*7*			\$2,600		\$2,890
	Jeep Commander	XK****			\$510		
	Jeep Liberty	KKJ*74			\$360		
	Jeep Compass	MKJ*49			\$250		
	Jeep Patriot	MK**74			\$3,200		\$3,450
	Jeep Grand Cherokee	WK****			\$10,300		\$10,790
	CMA on Ram 25/3500 is \$500						
Volume Total							

Confidential: OGCA members only

Proposed Discounts Provided by:

Michael Young
Chrysler Canada Inc. Fleet Account Manager Signature:

Please note :